

Western Australian Pistol Association

2016-2021 STRATEGIC PLAN

VISION	To help our affiliated clubs become more prosperous and provide an enjoyable experience for members of all ages.			
MISSION	To promote, control and coordinate safe and enjoyable participation in shooting for all age groups at Club, Zone, State, National and International level.			
VALUES	Leadership, Unity, Courage, Integrity, and Excellence			
Pillars of Pistol	Participation	Sustainable	Profile	Events
Key Strategies	<ul style="list-style-type: none"> To increase the overall membership of WAPA. 	<ul style="list-style-type: none"> To arrest the loss of clubs 	<ul style="list-style-type: none"> To increase the proportion of members under 40 years old. 	<ul style="list-style-type: none"> To increase participation in interclub and open competitions.
Key Performance Indicators	<ul style="list-style-type: none"> Appoint a publicity officer Implement a coordinated advertising program 	<ul style="list-style-type: none"> Set up a facility grants scheme with a manager. Visit 3 regional clubs per calendar year. 	<ul style="list-style-type: none"> Implement a trial school sport program for at least one club. Implement and manage a WAPA facebook page. Review the fee structure to assess a discounted fee for families. 	<ul style="list-style-type: none"> Assist clubs to set up at least one ongoing zone competition. Increase the number of accredited level 1 and level 2 Range Officers in WA. Increase the number of accredited Club Instructors in WA. Increase the number of opens.
Targets	<ul style="list-style-type: none"> One trial advertising program commenced by 2017 AGM. Appoint publicity officer by 2018 AGM Rolling program with measures by 2019 AGM 1200 members by 2021 	<ul style="list-style-type: none"> Grants Manager appointed by 2017 AGM Grants Policy by 2018 AGM Grant program operation by 2018 AGM 34 clubs are affiliated by 2021 	<ul style="list-style-type: none"> Fee structured reviewed by 2017 AGM On trial school program by 2018 AGM Facebook Page by 2018 AGM Proportion of members under 40 35% of total membership. 	<ul style="list-style-type: none"> 5 new level 2 Range Officers by 2017 AGM 2 new Club Instructors by 2017 AGM One new zone competition with three clubs by 2018 AGM 20 new Range Officers and Club Instructors/Coaches by 2021 AGM 20 Open Competitions with 50 competitors by 2021.